

# Kespro.com Brand Page

# MEDIA CARD 2026

## Partner Mini

The Partner Mini Package includes a search engine optimized brand page on the Kespro.com website. The brand page is just one click away from the Kespro.net sales channel.

The brand page features a selection of products available through Kespro, specific to the brand. The brand's story and core values are highlighted with a search engine optimized introduction, enhancing the page's online visibility. The introduction may present general information about the brand, product news, or key features and competitive advantages of the products.

## Bookings

Book a slot with Kespro's product Manager by email:  
[first.name.lastname@kesko.fi](mailto:first.name.lastname@kesko.fi)

The product manager will inform you of the free slots and the onboarding process. Please note that the service will be delivered during the calendar month agreed upon by the product manager and the partner. A specific publication date will not be set for the service.

## Material instructions

Please submit the brand introduction text, background image, logo and required URL links at least one (1) month before the beginning of the agreed publication month.

## NECESSARY INFORMATION

- Introduction text (character limit 3000)
- Background image (1400 x 500 px)
- Logo (300 ppi, RGB color profile)
- URL links (a link to be included in the introduction text, and a link from your website directing visitors to the brand page)

Delivery address for materials: [kespro.digiaineisto@kesko.fi](mailto:kespro.digiaineisto@kesko.fi)

Information in the subject field: [kespro.com](http://kespro.com) brand page +

name of the company and the brand

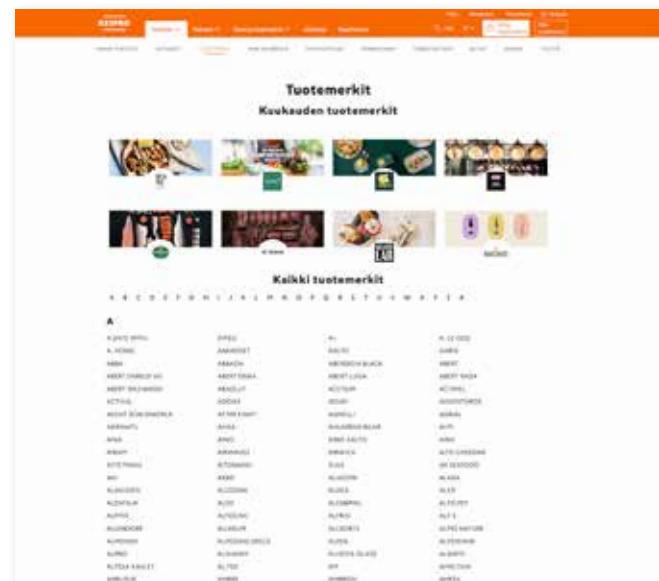
## Contact information for any additional questions

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# KESPRO