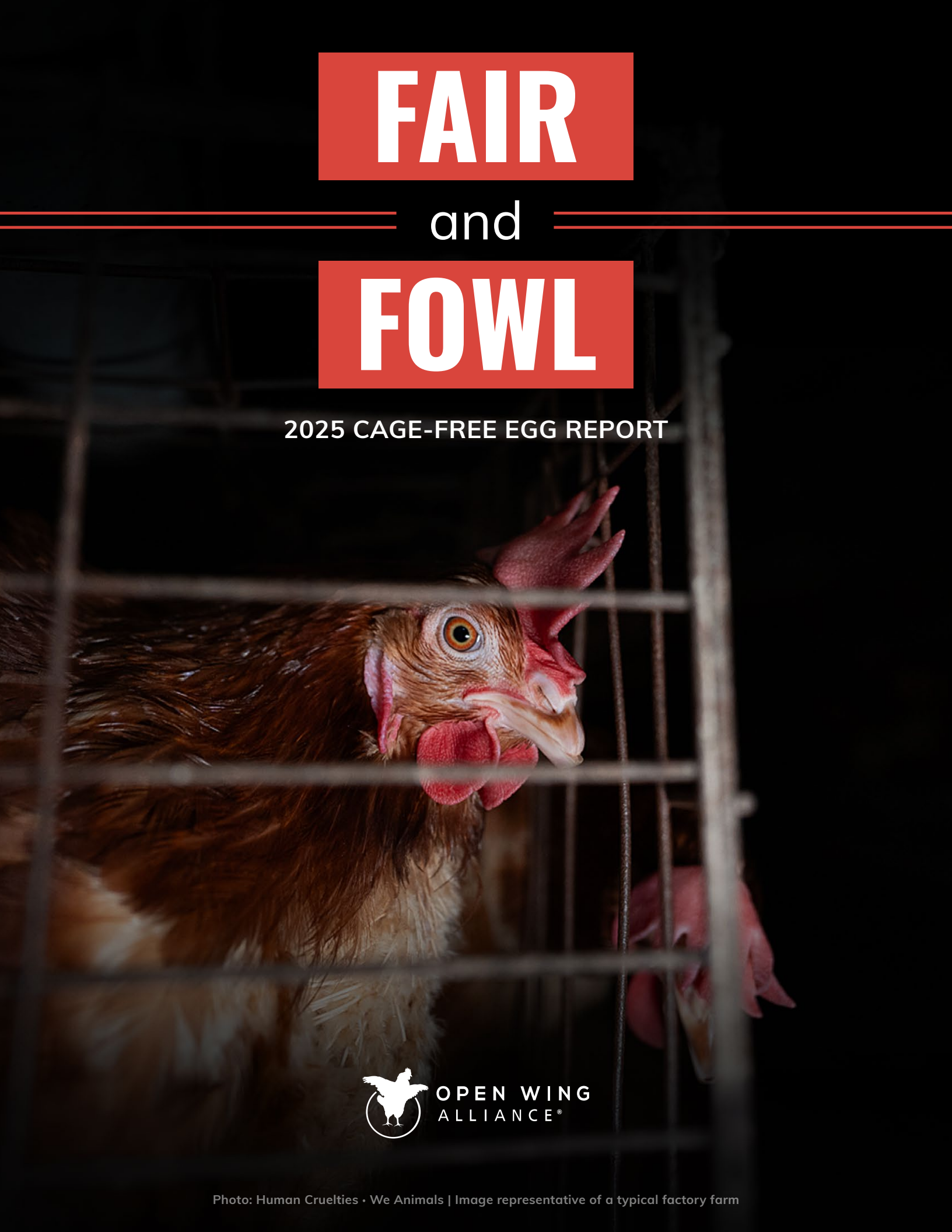
FAIR and FOWL

2025 CAGE-FREE EGG REPORT



OPEN WING ALLIANCE®

Photo: Human Cruelties • We Animals | Image representative of a typical factory farm

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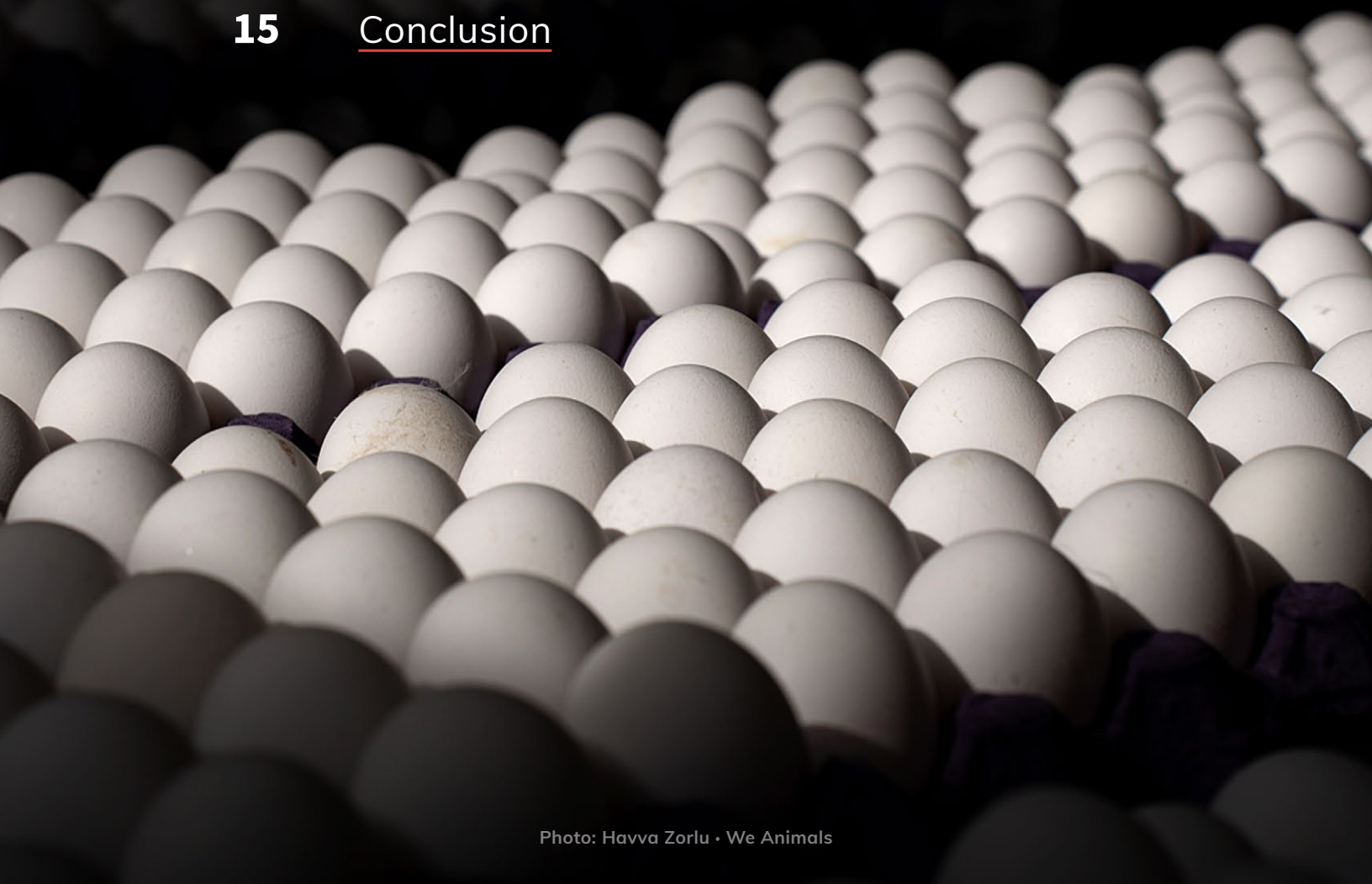

Photo: Havva Zorlu • We Animals

OVERVIEW

A GLOBAL CRISIS WITH A CLEAR SOLUTION

Driven by public concern and rising consumer demand for improved animal welfare, the global movement for cage-free eggs continues to gain momentum. Companies around the world are expected to not just prioritize and report on quick progress in established markets like Europe and North America, but also demonstrate that they are moving towards cage-free commitments in emerging markets such as those with industrialised cage-free production below 20%* like Africa, Asia, and Latin America.

Each year, the Open Wing Alliance assesses which companies are leading the way in cage-free progress reporting, and which companies are lagging behind their competitors.

This report offers a comprehensive ranking of all companies in the food service, hospitality, manufacturing, restaurant, and retail sectors with global cage-free egg commitments. Specifically, we highlight the Early Birds (companies making consistent, meaningful progress on their cage-free commitments) and call out the Bad Eggs (companies failing to make meaningful progress or provide transparency of that progress).

What are cage-free egg commitments?

Caged systems are devastating for hens' physical and psychological health, restricting them from engaging in natural behaviors and spreading their wings. Transitioning to a cage-free egg supply is one of the easiest and most cost-effective ways to improve the lives of factory-farmed animals, with benefits that extend to animals, consumers, and companies alike.

Cage-free egg commitments are the baseline in [or for] corporate social responsibility and send a clear message to customers, stakeholders, and the public that a company values ethical sourcing and does not permit the cruel confinement of hens in its supply chain.

Why cage-free reporting matters

Cage-free reporting is integral to a company's corporate social responsibility profile. It is a simple and effective framework for meeting animal welfare goals in a transparent, timely manner. By publishing cage-free progress at incremental benchmarks, companies stay accountable while maintaining integrity with customers. Sharing clear, measurable progress along with plans for fulfilling promises throughout the cage-free transition builds trust and discourages companies from "greenwashing" or "humanewashing" their commitments.

EMERGING MARKETS AND 2025 FULFILLMENT

GLOBAL EQUITY FOR CAGE-FREE PROGRESS

Everyone deserves to know where their food comes from and that it was produced in an ethical manner, free from extreme cruelty and potential health risks. Living in one country versus another should never determine the safety and reliability of anyone's food sources.

Companies who are truly leading the way in cage-free commitments are doing so in every country in which they operate and eliminating cages in all of their global supply chains. Anything less is a broken promise, and fails to practice global equity.

Review the **OWA Cage-Free Fulfillment Report** for a detailed look at our progress.

EMERGING MARKETS

Cage-free supply chains are rapidly growing worldwide — notably in **Brazil, China,** and **Malaysia,** as top egg producers invest in new cage-free farms.

92%

OF CAGE-FREE COMMITMENTS

have been fulfilled, marking 2025 global progress. This indicates the percentage of companies with deadlines of 2024 or earlier that reached 100% fulfillment as of July 2025.

82%

OF GLOBAL COMPANIES

Reporting meaningful cage-free progress. This indicates the percentage of companies with global cage-free commitments that are making good progress.

THE REAL COST OF EGGS

Imagine being trapped in a train car so crowded you couldn't raise your arms…for the remainder of your life.

That's life for billions of caged hens around the world. This year, the Open Wing Alliance released the results of the **largest investigation into industrialized egg farms ever conducted**, and the evidence is even worse than we imagined.

Hens packed so tightly into tiny cages that no bird has room enough to lift her wing. Egg producers playing off public fear of a health crisis to hike up prices and skyrocket the cost of eggs worldwide. Taxpayer money being used by governments to give billions in bailouts to industrial egg producers. And the list goes on.

The investigation included farms in 37 different countries and exposed widespread animal abuse, major public health risk, and consumer deception and exploitation.

Read on to see exactly which companies are moving toward improved animal welfare practices and which companies are still complicit.

Photo: Tatu Varis • We Animals | Image representative of a typical factory farm

RANKING CRITERIA

OUR GLOBAL RANKING CRITERIA

The following labels indicate which companies are improving their animal welfare practices in every region of the world, and which companies are neglecting progress in some regions or have yet to demonstrate any progress at all.

COMPANIES REPORTING MEANINGFUL CAGE-FREE PROGRESS by fulfilling their commitment, reporting progress on regional levels, and/or demonstrating clear steps to fulfill their commitments in emerging markets.

Tick means the company has fulfilled their commitment.

COMPANIES NOT TAKING MEANINGFUL STEPS to fulfill their cage-free commitment and/or not reporting comprehensively.

“

Brioche Pasquier has always maintained a strong and lasting connection with the rural world. We honor long-standing commitments in partnership with local suppliers located near our sites. A quarter of our eggs are produced by two long-standing local partner farmers. And since July 2025, 100% of our eggs come from free-range hens.

Thuaud Anthony
General manager of Groupe Pasquier, Rusk Business, Head of Corporate Social Responsibility

“

At Kėdainių konservų fabrikas, we are proud to have transitioned fully to cage-free eggs in our branded products. We believe that keeping hens out of cages is a vital step for animal welfare and sustainable food production. This transition reflects our responsibility to consumers, who increasingly expect higher ethical standards in the food they enjoy. We hope that our progress will inspire other companies, in Lithuania and around the world, to follow suit and work toward a future where cage-free eggs are the norm.

Mindaugas Antanaitis
CEO of Kėdainių konservų fabrikas

HOSPITALITY

SPOTLIGHT COMPANY

1 CAPELLA HOTEL GROUP

Capella successfully reached 100% cage-free fulfillment, a full year ahead of their deadline, demonstrating strong follow-through on their public commitment. Their proactive engagement, particularly in response to outreach from the Open Wing Alliance in the previous reporting cycle, highlights their leadership and accountability in driving meaningful progress.

2	ĀMAN
3	MELCO
4	VIKING
5	MOTEL ONE
6	STARHOTELS L'ITALIA NEL CUORE
7	Dorchester Collection
8	Royal Caribbean Group
9	MANDARIN ORIENTAL THE HOTEL GROUP
10	BELMOND
11	CARNIVAL CORPORATION&PLC
12	ACCOR
13	ASCOTT
14	MGM GRAND

1	Marriott INTERNATIONAL
2	Barceló HOTEL GROUP
3	H10 HOTELS
4	BANYAN TREE GROUP
5	NCL NORWEGIAN CRUISE LINE®
6	MILLENNIUM HOTELS AND RESORTS
7	HYATT
8	WYNDHAM HOTELS & RESORTS
9	TRAVEL+ LEISURE
10	CHOICE HOTELS®

WORST OF THE WORST

11 RADISSON HOTELS

Radisson is still reporting low levels of fulfillment, despite having made a global cage-free commitment for 2025, back in 2019. Even more concerning, they have also removed their deadline, going back on their initial promise, raising serious questions on their plans to eradicate cages from their supply chain, as originally promised.

15	Club Med
16	Louvre Hotels GROUP
17	Hilton
18	FOUR SEASONS
19	RIU
20	MELIÃ HOTELS & RESORTS
21	MINOR HOTELS
22	Sands
23	LANGHAM HOSPITALITY GROUP
24	THE HONGKONG AND SHANGHAI HOTELS, LIMITED 香港上海大酒店有限公司
25	IHG HOTELS & RESORTS
26	PALLADIUM HOTEL GROUP
27	Kempinski HOTELS & RESORTS
28	COMO HOTELS AND RESORTS
29	BW Best Western Hotels & Resorts

MANUFACTURERS

SPOTLIGHT COMPANY

1 Brioche Pasquier

Groupe Pasquier fulfilled their commitment this year, meeting their deadline of 2025. They had promised to fulfill and report publicly by July 2025, and were true to their word, meeting the expectations of their consumers and leading in the manufacturing sector.

2	Reina
3	Kedainiu
4	Dr Schär
5	HERSHEY
6	Barilla
7	Giovanni Rana
8	Trians
9	DANONE
10	Hotel Chocolat
11	Carma
12	Hormel Foods
13	Open Farm
14	LOC MARIA BISCUITS

1	BAKER&BAKER
2	HAVANNA
3	IGRECA THE EGG PRODUCT EXPERT
4	GRUPO BIMBO
5	McCORMICK
6	Unilever

WORST OF THE WORST

7 puratos

Puratos has completely stalled on their progress, showing no meaningful improvement on their cage-free progress in years. They have failed to present any public plan for how it intends to meet their cage-free commitment, casting serious doubt on its credibility and willingness to follow through.

MANUFACTURERS *(continued)*

15	Hain Celestial	✓
16	Arla	✓
17	Mette Munk	✓
18	GÜ	✓
19	Soreal	✓
20	PAPADOPOULOS	✓
21	Dr.Oetker	✓
22	kewpie	
23	GROUPE SAVENCIA Saveurs & Spécialités	
24	brf	
25	LACTALIS USA	
26	Cepêra	
27	Kellanova	
28	OTOKI	
29	McCain	
30	ARYZTA SERVING INSPIRATION	
31	Ebro	
32	VICKY FOODS	
33	Orkla	
34	LINDT & SPRÜNGLI	
35	VIVESCIA	
36	PEPSICO	
37	FERRERO	
38	KraftHeinz	
39	CEREALTO	
40	groupe pomona	
41	Condito	
42	Associated British Foods plc	
43	Mondelēz International	
44	General Mills	
45	Jacquet	
46	europastry	
47	Colombina Moving taste forward	
48	Nestlé	
49	DIVELLA	

RESTAURANTS

SPOTLIGHT COMPANY

1 The Cheesecake Factory

The Cheesecake Factory fulfilled their global cage-free commitment this year, despite a global deadline of 2030. They pushed the bar for hens, working to meet their goal a whopping 5 years ahead of schedule!

2	GROUPE HOLDER
3	famous | brands you're in good company
4	PIZZAEXPRESS
5	SPUR CORP
6	wagamama
7	columbus CAFÉ & CO
8	LAISUN DINING
9	DQ
10	CAFFÈ NERO
11	Nando's
12	VAPIANO
13	FDB FOOD DELIVERY BRANDS

1	PAPA JOHNS
2	LE PAIN QUOTIDIEN
3	illy
4	DARDEN
5	JDE Peet's
6	TORIDOLL
7	BIG CHEFS
8	맥도날드
9	Krispy Kreme DOUGHNUTS
10	CKE RESTAURANTS
11	au bon pain
12	SHAKE SHACK
13	GO TO FOODS
14	INSPIRE

WORST OF THE WORST

15 Alsea

Alsea continue to report only partially, ignoring transparency and global equity despite the global scope of their commitment. They are on track to fail their 2025 deadline, ignoring the promise they made to consumers.

14	GROUPE LE DUFF
15	JOE & THE JUICE
16	COSTA COFFEE
17	Yum!
18	STARBUCKS
19	Jollibee
20	Juan Valdez
21	MINOR FOOD
22	Brinker INTERNATIONAL
23	BLOOMIN' BRANDS INC
24	rbi restaurant brands international
25	Caribou COFFEE
26	PANDA EXPRESS

RETAILERS

SPOTLIGHT COMPANY

1 Lagardère

Lagardère Travel Retail are reporting both global and regional progress, and are well on track to meet their 2025 deadline. They are extremely collaborative, and were the first retailer to make a giant step towards their cage-free goals through the purchase of cage-free egg credits.

2	M&S ✓
3	valora ✓
4	COSTCO
5	MAJID AL FUTTAIM
6	Jeff de Bruges
7	REWE GROUP
8	Carrefour
9	LIDL
10	IKEA
11	METRO
12	ALDI SÜD
13	SPAR

1	DiA
2	Avolta

WORST OF THE WORST

3 Couche-Tard

Alimentation Couche-Tard refuse to report any meaningful cage-free progress, despite their 2025 deadline and the global scope of their commitment. They are ignoring the promise they made to consumers, deceiving consumers with their public intention.

FOOD SERVICE

SPOTLIGHT COMPANY

1 COMPASS GROUP

Compass Group are reporting global and regional progress, and continually to engage positively. Importantly, they have pledged to bridge any remaining gaps they have with cage-free egg credits where available. They are consistently ranked well amongst foodservice companies in cage-free progress.

2	jetBlue
3	Delaware North
4	cebu pacific
5	aramark
6	SSP
7	DO&CO
8	sodexo
9	gategroup
10	ELIOR
11	ISS
12	CATHAY DINING

1 LSGgroup

WORST OF THE WORST

2 newrest

Newrest continues to make exceptionally slow progress, despite their 2025 deadline. With little improvement and no clear plan for how they intend to reach 100%, their credibility on removing cages from their supply chain is increasingly in question.

CONCLUSION

REPORTING ON CAGE-FREE COMMITMENT PROGRESS

The global cage-free movement is here to stay, and rapidly gaining momentum every day. Companies with an eye toward the future and a deep understanding of consumer demand know that sparing hens from cruel confinement by making clear progress in emerging markets and eliminating cages worldwide is just good business.

Even so, moving toward 100% cage-free fulfillment is a process. The Open Wing Alliance offers companies guidance and resources on navigating this transition. Companies can report global cage-free percentages, share regional percentages, pledge to use credits, and publish incremental benchmarks on how they intend to reach their cage-free goals. Consistent progress reporting is essential for staying on track and maintaining pledges to customers.

Companies lagging behind on global commitments, failing to report on cage-free progress, and failing to disclose a robust plan or proof of purchase, are learning that corporate accountability and transparency are non-negotiable for consumers, and for us. Companies can find additional resources on how to report progress and fulfill a cage-free egg commitment on our corporate cage-free site.

About the Open Wing Alliance

The Open Wing Alliance (OWA) is a global network founded on one guiding principle: that every hen deserves the space to spread her wings. Created in 2016, the OWA brings together animal advocacy organizations around the world to end the abuse of chickens raised for food. With data-driven industry reports, corporate partnerships, and public awareness campaigns, the OWA has worked with some of the biggest companies in the world to commit to ending the worst forms of animal abuse in their supply chains, and follow through on those commitments.

Today, our thriving coalition distributes knowledge and resources across six continents, 70+ countries, and 80+ member groups—and counting. And with 2,750 companies committing to sparing the hens in their supply chains from brutal cages, our vision is becoming reality.

Learn more at OpenWingAlliance.org.