

## GYMSHARK 66 - TERMS AND CONDITIONS

28 December 2025

By taking part in this competition, you agree to be bound by these terms and conditions together with any specific instructions and terms for the competition which may be mentioned in any of our social media posts, electronic messages, on the #Gymshark66 webpage or communicated to you in any other way.

### 1. THE COMPETITION

- 1.1. The Promoter is Gymshark Ltd of GSHQ Blythe Valley Park, 3 Central Boulevard, Solihull, United Kingdom, B90 8AB (“we”, “us”, “our”).
- 1.2. The competition is free to enter and no purchase is necessary.
- 1.3. This competition is in no way sponsored, endorsed, administered by or associated with any social media platform and by participating in this competition you agree to a complete release of any such social media platform from any claims arising out of or in connection with this competition.
- 1.4. Only one entry will be accepted per person. Multiple entries from the same person will be disqualified.
- 1.5. Your social media account must be public for you to be eligible to enter this competition.
- 1.6. See below for details of the competition, number of prizes, opening and closing dates and times, along with the dates on which the winner will be announced:

Number of Prizes	Opening Time & Date	Closing Time & Date	Announcement of Winner(s)
1 x winner	00:00 GMT on Sunday 28th December 2025	23:59 GMT on Sunday 8 March 2026	By 23:59 GMT on Friday 10 April 2026

### 2. HOW TO ENTER

- 2.1. To enter the competition, you must:
  - 2.1.1. make your personal journey pledge between 00:00 GMT on Sunday 28 December 2025 and 23:59 GMT on Sunday 4 January 2026 by taking a photo or video of yourself and making your pledge (either by explaining in your video or summarising in your post what you undertake to achieve during #Gymshark66);
  - 2.1.2. post your photo or video, including your pledge, to the main feed on your Instagram or TikTok account by 23:59pm GMT on 4 January 2026, with the tag @Gymshark and the hashtag #Gymshark66;
  - 2.1.3. post a minimum of once per week during the entire #Gymshark66 personal journey competition on the main feed of your chosen social media account to demonstrate what you are doing to achieve your pledge and the changes you are making. You may document your journey as you please, for example, through videos or progress pictures. You must use the tag @Gymshark and the hashtag #Gymshark66 on all of your posts; and
  - 2.1.4. take a final #Gymshark66 photo of yourself and upload the photo to the main feed on your chosen social media account by 23:59 GMT on 8 March 2026, with the tag @Gymshark and the hashtag #Gymshark66.
- 2.2. Entries that are early, late, lost, delayed, misdirected, incomplete or cannot be delivered or entered for any reason will not be accepted.
- 2.3. Your entries must stay live on your chosen social media account for the duration of the #Gymshark66 competition.
- 2.4. Your posts must be your original work and must not infringe the rights of third parties including but not limited to copyright, trade mark, trade secrets, privacy, publicity, personal or proprietary rights.

### 3. ELIGIBILITY

- 3.1. Entrants must be aged 18 years or over to participate in the competition.
- 3.2. We reserve the right to ask any winners to provide proof of age.
- 3.3. Our employees (and their immediate family) and those of our group companies, or anyone directly associated with us or the administration of the competitions, are not eligible to enter the competitions.
- 3.4. Entrants must have a valid email address and a valid public social media account to participate in the competition.
- 3.5. Entrants must also reside within countries eligible to receive deliveries from us – if you reside within a country in which we cannot deliver, you are ineligible to participate in the competitions. You can find this information [here](#). Entrants resident in the UAE, Kuwait, Oman, Qatar and Bahrain are not eligible to enter this competition.
- 3.6. In entering the competition, you agree and hereby confirm that: (i) your entry is original, has not been copied and/or does not otherwise infringe the intellectual property or other rights of any third party, and (ii) your entry does not cause, or is unlikely (in our reasonable opinion) to cause distress and/or offense to any person, group of people and/or the public.
- 3.7. In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win.
- 3.8. We will not accept entries that are: automatically generated by computer or created by artificial intelligence (including but not limited to chatbots such as ChatGPT or similar software applications); completed by third parties or in bulk; illegible, have been altered, reconstructed, forged or tampered with; photocopies and not originals; or incomplete.
- 3.9. We reserve all rights (at our sole discretion) to decide if the eligibility criteria are met and/or to disqualify you if: (i) your conduct is contrary to the spirit or intention of the giveaway, or (ii) in our opinion you've breached any of these terms and conditions.

### 4. PRIZES

- 4.1. There will be 1 winner who will receive:
  - 4.1.1. A £200 (two hundred pounds sterling) Gymshark gift card per month for one year (or local currency equivalent if the winner resides outside of the UK);
  - 4.1.2. A ticket for the winner and plus one to attend a Gymshark LIFT Event in 2026 (the exact Gymshark LIFT Event will be agreed between Gymshark and the winner based upon their location), including:
    - 4.1.2.1. paid-for return transport for the winner and plus one (exact details of the transport to be arranged between Gymshark and the winner, at Gymshark's sole discretion), including (if required) international economy return flights (exact flight dates and times to be arranged between the winner and Gymshark); and
    - 4.1.2.2. accommodation for the winner and plus one at a hotel close to the Gymshark LIFT Event (exact details of hotel, rooms and arrival times to be arranged between Gymshark and the winner, at Gymshark's sole discretion),
  - 4.1.3. A Gymshark photoshoot experience at the Gymshark LIFT Event attended by such winner; and
  - 4.1.4. One year gym membership paid for by Gymshark up to the value of £100 per month (or local currency equivalent if the winner resides outside of the UK).
- 4.2. Exact arrangements for the above prizes shall be discussed between Gymshark and the winner after they have been selected (and Gymshark retains sole discretion as to final decisions on all such expenditure and bookings).
- 4.3. The prize does not include transfers, travel insurance, food and drink, spending money, tax or personal expenses. Any other costs incurred in addition to those set out above and that are incidental to the fulfilment of the prize are the responsibility of the winner.

- 4.4. The Winner will be responsible for ensuring that they and any plus one travelling with them are available to travel and, where necessary, hold valid passports, any necessary visas and travel documents for the travel in question on the travel dates specified.
- 4.5. Prizes are personal to the winner and can't be gifted, transferred or sold and no cash or other alternative is offered. Gift card usage will be subject to Gymshark's Terms and Conditions of Sale. Gift cards will not be valid for use on Gymshark's UAE, Kuwait, Oman and Bahrain sites.
- 4.6. Prizes are subject to winner confirmation (i.e. we can contact the winner and can confirm eligibility).
- 4.7. We reserve the right to replace any prize with an alternative prize of equal or higher value if circumstances beyond our control make it necessary to do so.
- 4.8. All income taxes (if applicable) resulting from acceptance of the prizes are the responsibility of winner.

## 5. HOW ARE WINNERS SELECTED?

- 5.1. Up to 10 (ten) entries will be shortlisted by a panel of judges from Gymshark, shortlisting those entries that have:
  - 5.1.1. showed creativity and originality in their posts;
  - 5.1.2. genuinely formed a positive habit and/or changed their life in a positive way;
  - 5.1.3. demonstrated that no matter what (past the highs, lows, challenges or otherwise), you can always achieve your goals regardless of what they may be;
  - 5.1.4. inspired others to take on positive challenges; and
  - 5.1.5. uplifted and motivated others throughout #Gymshark66.
- 5.2. Shortlisted entries will be notified by direct social media message on or before 13 March 2026. If a shortlisted entrant does not respond to direct messages within 24 hours of being notified by us, then they will forfeit their eligibility to be shortlisted, and a replacement entry will be selected from the other entrants.
- 5.3. Shortlisted entries will be required to submit a video (up to 5 minutes in duration) to the email provided by us by 23:59 GMT on 25 March 2026 documenting their #Gymshark66 journey in their own personal way.
- 5.4. Shortlisted entries will then be judged by a panel of independent judges on or before 8 April 2026. The judges will assess the shortlisted entries and select winners using the same assessment criteria set out at condition 5.1 above.
- 5.5. The decision of the panel of judges will be final. No correspondence regarding the results will be entered into.
- 5.6. The winners will be notified shortly following the determination by the independent judges on 8 April 2026. If a winner does not respond to the direct message within 24 hours of being notified by us, then they will forfeit their prize and a replacement winner or runner-up will be selected from the other shortlisted entrants.
- 5.7. We must either publish or make available information that indicates that a valid award took place. The #Gymshark66 winners will be announced on social media by the announcement time and date specified in condition 1.6 above. We will also send the surname and county (or state) of prize winners to anyone who emails a request to [socialcomps@gymshark.com](mailto:socialcomps@gymshark.com) within 1 month after the closing date of the relevant competition as specified in condition 1.6 above.
- 5.8. If you have an objection to any or all of your surname and county (or state) being made available or your name being announced on social media platforms please email us at [socialcomps@gymshark.com](mailto:socialcomps@gymshark.com). In such circumstances, we must still provide the information to the relevant authority on request.
- 5.9. If you are the winner, your pledge and posts must stay live on your chosen social media account for the duration of the #Gymshark66 competition and for 12 months thereafter.

5.10. We reserve the right to withdraw the prize (or any part of it) if a winner breaches any of the terms in these terms and conditions or if they are found to have acted in a dishonest or fraudulent manner.

## 6. PUBLICITY & DATA PROTECTION

- 6.1. We may re-post, re-tweet, publicise and otherwise use any text, photographs, graphics, video or audio or any other materials that you post or send to us in relation to the giveaway (including as part of the entry process or as part of a prize) or if you tag or mention @Gymshark in any such content, whether via the same platform that you posted or shared the content, as well as via other social media platforms that we use, and on our websites. We will contact you should we wish to do this.
- 6.2. If you are the winner, we will contact you with further details if we want to get you involved in any publicity and/or events that we have planned.
- 6.3. We will only process your personal data in accordance with our Privacy Notice which you can read at <https://uk.gymshark.com/pages/gymshark-privacy-notice> and as set out in these terms and conditions with regard to the announcement of the winner and fulfilment, delivery and arrangement of the prize. Videos submitted by shortlisted candidates will be erased one-year from the announcement date of the winners.

## 7. INTELLECTUAL PROPERTY RIGHTS

By taking part in the competition you:

- 7.1. grant us (and our affiliates) a royalty-free, perpetual, irrevocable, non-exclusive, sub-licensable, worldwide license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, display and exercise all publicity rights with respect to any text, photographs, graphics, video, audio or any other materials that you post in relation to the competitions (including as part of the entry process, participation in the competition or as part of a prize, or if you tag or mention @Gymshark, #Gymshark66 or any Gymshark66 challenge specific hashtag in any such content), in connection with the marketing, publicity and/or advertisement of the competitions and/or our #Gymshark66 campaign(s) from time to time in any media now known or later developed and for internal non-commercial purposes; and
- 7.2. waive all moral rights contained in your pledge, posts and/or videos in connection with the competition to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

## 8. LIMITATION OF LIABILITY

Insofar as is permitted by law, we, our affiliates, agents, distributors, representatives and/or employees will not in any circumstances be responsible or liable to compensate any winner or accept liability for any loss, damage, personal injury or death occurring as a result of you taking part in the competition and/or taking up the prize except where it is caused by our negligence or the negligence of our affiliates, agents, distributors, representatives and/or that of our employees. Your statutory rights are not affected.

## 9. GOVERNING LAW & JURISDICTION

- 9.1. If there is any reason to believe that there has been a breach of these terms and conditions, we may, at our sole discretion, reserve the right to exclude you from participating in the competition.
- 9.2. We reserve the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so. The giveaway shall be void where prohibited by local laws or regulations, including where in our reasonable opinion we cannot accept an entry or provide a prize due to sanctions laws or banking restrictions. It is the responsibility of entrants to ensure that they are able to participate in the giveaway in compliance with local laws and regulations. To the fullest extent permitted by law, we are not liable where an entrant has breached local laws and/or regulations in connection with the competition.
- 9.3. These terms and conditions will be governed by laws of England and Wales.
- 9.4. We and you each agree to submit to the non-exclusive jurisdiction of the courts of England and Wales.

#### 10. PREVAILING LANGUAGE

The English language version of these terms and conditions will be controlling in all respects and will prevail in case of any inconsistencies with translated versions, if any.