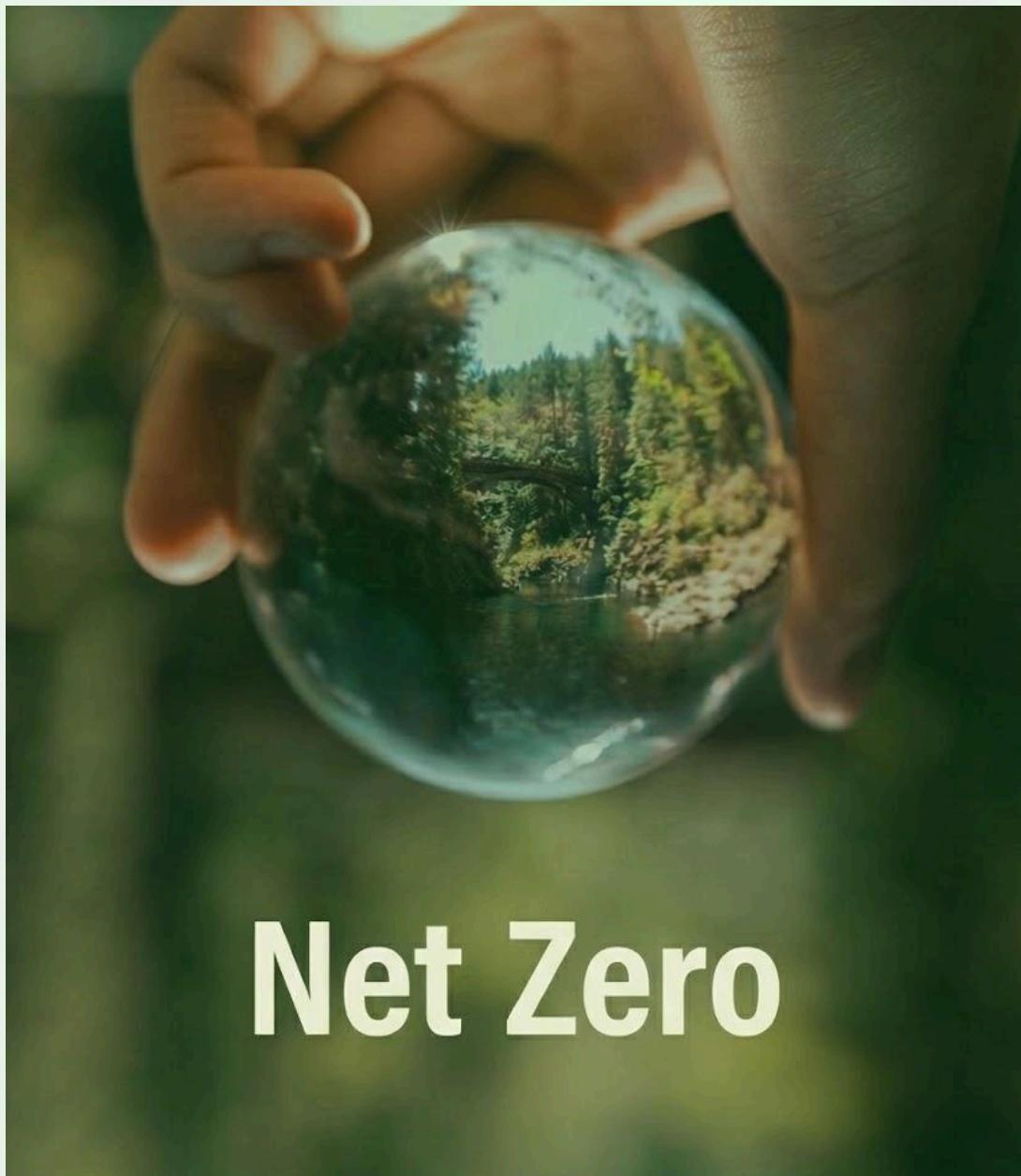


**CAUTION  
YOUR BLAST**

# Carbon Reduction Plan

November 2025



# Net Zero

Published: 5th December 2025

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## Executive Summary

This report brings up to date our carbon footprint and plans for achieving Net Zero.

We are pleased to report that we will achieve our goal of net zero by the end of 2025.

## Meeting the reporting requirements

This report follows carbon reduction reporting standards and will continue to be reviewed and updated annually.

## Commitment to achieving Net Zero

We committed in 2020 to work towards achieving Net Zero by Dec 31st 2025.

Now that we have met this target, we will commit to maintaining Net Zero.

## Commitment to achieving Carbon Net-Positive

We now make a new commitment to work towards being carbon net-positive by Dec 31st 2026.

## Carbon footprint methodology

We have followed industry best practices to design a clear and repeatable methodology. We rely on government published conversion factors for greenhouse gases e.g. for miles travelled on a national train.

## Baseline Carbon Emissions

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

### Baseline year: FY 1st November 2020 - 31st October 2021

Emissions source	Total emissions (tonnes CO2e)
Scope 1	0

<b>Scope 2</b>	<b>3.23</b>
Electricity	3.23
<b>Scope 3</b>	<b>13.92</b>
<b>Upstream</b>	
Purchased goods and services	0.30 for cloud computing costs
Capital goods	Not relevant
Fuel- and energy-related activities	Not relevant
Upstream transport and distribution	Not relevant. Negligible transport is used for products and services used in the delivery of the business.
Waste generated in operations	Not relevant. No waste is generated in the production of the digital services we create. Replaced laptop hardware is recycled.
Business travel	0.44
Employee commuting	1.26
Upstream leased assets	Not relevant
Home working	11.81
<b>Downstream</b>	
Downstream transport and distribution	Not relevant. No products and services provided are distributed via transport.
Processing of sold products	Not relevant. Cloud computing costs for services covered by purchased goods and services.
Use of sold products	Not relevant
End of life treatment of sold products	Not relevant
Downstream leased assets	Not relevant
Franchises	Not relevant
Investments	Not relevant
<b>Total emissions</b>	<b>17.15</b>

Emissions source	Total emissions (tonnes CO2e)
<b>Scope 1</b>	<b>0</b>
Direct emissions (oil, gas)	CYB have no ownership in, or control of, sources of direct carbon emissions
<b>Scope 2</b>	<b>0</b>
Indirect emissions (purchased electricity, steam, heat, and cooling)	CYB leases offices that are running on renewable energy
<b>Scope 3</b>	<b>5.98</b>
<b>Upstream</b>	
Purchased goods and services	0 (Cloud computing now running on renewable energy)
Capital goods	Not relevant
Fuel- and energy-related activities	Not relevant
Upstream transport and distribution	Not relevant. Negligible transport is used for products and services used in the delivery of the business.
Waste generated in operations	Not relevant. No waste is generated in the production of the digital services we create. Replaced laptop hardware is recycled.
Business travel	0.14
Employee commuting	0.47
Upstream leased assets	Not relevant
Home Working	5.37
<b>Downstream</b>	
Downstream transport and distribution	Not relevant. No products and services provided are distributed via transport.
Processing of sold products	Not relevant. Cloud computing costs for services covered by purchased goods and services.
Use of sold products	Not relevant

End of life treatment of sold products	Not relevant
Downstream leased assets	Not relevant
Franchises	Not relevant
Investments	Not relevant
<b>Total emissions</b>	<b>5.98</b>

## **Emission Reduction Targets**

We will strive to maintain our low level of carbon emissions. Individual staff are moving to renewable sources of energy use in homes to drive down real carbon emissions however we do not expect to see this reflected in our reporting as we use the government standard metric for carbon emissions in home working. Similarly with commuter travel as government standard emissions factors decrease this will be reflected in our Scope 3 reporting.

## **Carbon Reduction Projects**

We sponsor the following projects due to their power to restore and protect wilderness areas. This work has important consequences for habitat protection and biodiversity gain, giving rise to significantly increased carbon sequestration. Although the associated carbon capture and storage is not able to be measured for the purposes of reporting, they are nevertheless an increasingly important aspect of our carbon reduction activities.

1. Heal Rewilding<sup>1</sup> - landscape scale restoration of nature, predominantly meadowland and wetlands in England
2. Earth Acre<sup>2</sup> - landscape scale protection of wildlife corridors in East Africa, predominantly facilitating local landowners to protect the wilderness

We are happy to talk about these projects in more detail. Please get in touch if you would like to know more about our selection of these projects and what we are seeking to achieve with them.

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<sup>1</sup> <https://www.healrewilding.org.uk/>

<sup>2</sup> <https://www.earthacre.com/nature-assets>

## **Scope 1 Actions**

Not applicable

## **Scope 2 Actions**

No further actions required at this stage

## **Scope 3 Actions**

- The emission calculation for home working is currently assessed by applying the standard government conversion factor and does not reflect the use of renewable energy sources of most of our staff.
- Continue to avoid travel and whenever needed encourage the use of electrified public transport.

## **Leadership**

Carbon reduction and achieving net-zero has been a core operational function within the company. This followed an initial 2 years of employee-led sustainability working groups that informed the importance of this work and the behaviour changes required.

We now have moved our focus to being carbon net-positive. We will increasingly sponsor interventions that result in carbon sequestering and biodiversity gain onto our balance sheet.

## **Declaration and sign off**

This Carbon Reduction Plan has been completed and updated in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>3</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>4</sup>.

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<sup>3</sup> <https://ghgprotocol.org/corporate-standard>

<sup>4</sup>

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>5</sup>

This updated Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Caution Your Blast Ltd:

Ben Stewart

Managing Director

31st November 2025

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<sup>5</sup> <https://ghgprotocol.org/standards/scope-3-standard>

