



BMI

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Medical Devices

Industry Research

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Welcome to BMI's Medical Devices Service

Our in-depth forecasts and analysis are designed to help you navigate risks, identify business opportunities and make better strategic decisions, particularly in emerging and frontier markets. Whether you're from a medical device company, healthcare provider, industry association, professional services or a government agency, our dedicated analysts monitor and summarise the latest developments, providing you with in-depth regulatory and strategic analysis to help you assess the competitive landscape to understand market dynamics.

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Medical Devices Quarterly Reports

BMI's very latest independent assessment of conditions, opportunities and emerging trends across 75 medical devices markets.

BMI's Expert Industry View

A detailed summary of BMI's key industry forecasts and views for the Medical Devices sector. Our dedicated team of healthcare analysts deliver their outlook for each market, the trends to watch and insight into major company developments.

Strategic Industry SWOT Analysis

Robust analysis of the major Strengths, Weaknesses, Opportunities and Threats facing the Medical Devices sector. We assess the risks facing each country market, the growth sectors to exploit and the competition to watch out for. BMI's SWOT Analysis is an essential tool for successful strategic planning.

BMI's Industry Forecasts

Analyses the latest forecasts and structural trends for the medical devices market across six dedicated product segments, with annual and monthly import and export trade data:

- Consumables
- Diagnostic Imaging
- Dental Products
- Orthopaedics & Prosthetics
- Patient Aids
- Other Medical Devices

BMI's Unique Medical Devices Risk/Reward Index

BMI's proprietary Risk/Reward Index provides investors, manufacturers and distributors with a clear country-comparative assessment of the risks and potential rewards of Medical Device markets across the region.

We score the attractiveness of each country market using a wide range of industrial, economic and demographic data points to provide clear indices, revealing the countries with the highest to lowest appeal to industry players.

Complete Market Overview

A full assessment of the performance of the Medical Devices market, including latest trends and data for health status and healthcare systems, funding, resources, activity and personnel. We tell you the current status of each country market, explaining what's behind the figures and why.

Latest Industry Trends & Developments

BMI's expert analysts take an in-depth look at the main drivers of trade performance and medical devices trends. We go behind the scenes to explain how regulatory developments and competitive strategies are impacting the industry and uncover the technological developments that are fast-changing the face of medical devices.

Full Review of Regulatory Developments

Full coverage of the Medical Devices regulatory landscape, covering the competent authority, the latest regulations and marketing registrations. We review key pricing and reimbursement measures and assess their likely impact.

Competitive Landscape

Complete evaluation of Medical Devices production within each country market, with detailed analysis of national and multinational manufacturers, including their sales & marketing and distribution models. BMI's analysts also take a look at market access drivers – the major distribution channels, trade associations and trade shows – and their direct impact on the industry.

See page 4 for a full list of countries covered

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Quarterly Reports Country Coverage Matrix

Medical Devices		Medical Devices		Medical Devices	
AFRICA		ASIA		EUROPE	
Egypt	●	Australia	●	Austria	●
Ghana	▲	Bangladesh	▲	Belarus	▲
Kenya	●	China	●	Belgium	●
Morocco	●	Hong Kong, China	●	Bulgaria	▲
Nigeria	●	India	●	Croatia	▲
South Africa	●	Indonesia	●	Czech Republic	▲
Tanzania	▲	Japan	●	Denmark	●
Tunisia	▲	Malaysia	●	Estonia	▲
Uganda	▲	New Zealand	▲	Finland	●
AMERICAS		Pakistan	●	France	●
Argentina	●	Philippines	●	Germany	●
Brazil	●	Singapore	●	Greece	▲
Canada	●	South Korea	●	Hungary	▲
Chile	●	Taiwan, China	●	Ireland	▲
Colombia	●	Thailand	●	Italy	●
Cuba	▲	Vietnam	●	Kyrgyzstan	●
Mexico	●	MIDDLE EAST & NORTH AFRICA		Latvia	●
Peru	▲	Bahrain	●	Moldova	●
United States	●	Egypt	●	Netherlands	●
Venezuela	▲	Iran	●	Norway	▲
		Iraq	●	Poland	●
		Israel	▲	Portugal	▲
		Jordan	▲	Romania	▲
		Kuwait	●	Russia	▲
		Lebanon	●	Serbia	▲
		Morocco	●	Slovakia	▲
		Oman	●	Slovenia	▲
		Qatar	●	Spain	●
		Saudi Arabia	●	Sweden	●
		United Arab Emirates	●	Switzerland	●
		REGIONAL & GLOBAL		Turkey	●
		Asia	●	Ukraine	●
		Europe	●	United Kingdom	●
		Latin America	●		
		Middle East & North Africa	●		
		Sub-Saharan Africa	●		

● Includes 3 quarterly updates

▲ Annual Datapacks



Medical Devices Risk/Reward Index

Our Medical Devices Risk/Reward Index (RRI) quantifies and ranks a market's attractiveness within the context of the Medical Devices industry, based on the balance between the Risks and Rewards of entering and operating in different countries.

We combine industry-specific characteristics with broader economic, political and operational market characteristics. We weight these inputs in terms of their importance to investor decision making in a given Industry. The result is a nuanced and accurate reflection of the realities facing investors in terms of: 1) the balance between opportunities and risks; and 2) between sector-specific and broader market traits. This enables users of the Index to assess a market's attractiveness in a regional and global context.

The Index uses a combination of our proprietary forecasts and analyst assessment of the regulatory climate. As regulations evolve and forecasts change, so the Index scores change providing a highly dynamic and forward-looking result. The Medical Devices Risk/Reward Index universe comprises **75 markets**.

Benefits of Using BMI's Medical Devices RRI

- **Global Rankings:** One global table, ranking all the markets in BMI's universe for Medical Devices from most attractive (closest to zero) to most risk (closest to 100)
- **Accessibility:** Easily accessible, top down view of global, regional or sub-regional Risk/Reward profiles.
- **Comparability:** Identical methodology across 75 markets for Medical Devices allows users to build lists of markets they wish to compare, beyond the confines of a global or regional grouping.
- **Scoring:** Scores out of 100 with a wide distribution, provide nuanced investment comparisons. The higher the score, the less favourable the profile.
- **Quantifiable:** Quantifies the Rewards and Risks of doing business in the Medical Devices sector in different markets around the world and helps identify specific flashpoints in the overall business environment.
- **Comprehensive:** Comprehensive set of indicators, assessing industry-specific Rewards and Risks alongside political, economic and operating risks.
- **Entry Point:** A starting point to assess the outlook for the Medical Devices sector, from which users can dive into more granular forecasts and analysis to gain a deeper understanding of the market.
- **Balanced:** Multi-indicator structure prevents outliers and extremes from distorting final scores and rankings.
- **Methodology:** The Index is created using a combination of proprietary BMI forecasts, analyst insights and globally acceptable benchmark indicators.

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Strategic Reports

Latest Advances in Treatments & Technology Reports

BMI's detailed analysis of how advances in technologies and treatments are progressing and in turn the impact they will have on global markets. Each report contains a comprehensive overview of each sector with details of the latest advances, market opportunities, company strategies and the impact of regulatory developments.

Advances in the Enhanced Wound Care Market

Advances in the Diabetes Devices Market

Advances in Molecular Imaging Markets

Point of Care Market Reports

The point of care sector is currently seeing high levels of growth due to increasing adoption of POC technologies and rising demand in emerging markets. With such a wide range of products being encompassed, these reports help you stay on top of latest developments as they happen and understand the trends shaping the sector.

Point-of-Care Hospital Diagnostics Market

Point-of-Care Cardiology Diagnostics Market

Point-of-Care Consumer Diagnostics Market

Point-of-Care Infectious Diseases Diagnostics Market

Point-of-Care Physician's Office Diagnostics Market

Point-of-Care Diagnostics Market

Pricing & Reimbursement

This best-selling report will help you determine the likely commercial success of products in key countries across the globe. The report covers both developed and emerging markets, reviewing the various systems and procurement strategies employed in each market.

Worldwide Guide to Medical Devices Pricing & Reimbursement



Medical Devices Factbook & Forecasts

Factbook

Our Medical Devices Factbook includes comprehensive coverage of 75 country markets around the world. With 5 years worth of data the Factbook provides trend analysis and looks at market value at a world, regional and country level, including healthcare infrastructure data, GDP & healthcare spending and key demographic trends.

Over 25,000 data points at your fingertips – providing:

- Key economic, demographic and health statistics on 75 markets around the world
- Five years of historical data for markets, GDP & healthcare spending, demographics and healthcare statistics
- World/regional overviews plus statistics on individual countries
- Over 700 tables and charts delivered in a single PDF report

Forecasts

Our Medical Devices Forecasts cover country markets and all key product areas to ensure you have the latest global, regional and national forecasts. The Forecasts contain:

- Five year growth forecasts for 75 country markets.
- Comparative data on a regional and global basis.
- Rankings by indicators allowing 'at a glance' benchmarking of countries.
- Basic economic and demographic data by category (US\$ millions).
- Market by category per capita (US\$) and Market by category (% of total).

All data from both reports can be downloaded to excel or visualized using the Interactive Charts functionality in Fitch Connect.

Worldwide Medical Devices Market Factbook

Worldwide Medical Devices Market Forecasts



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Medical Devices Newsletters

A range of medical devices newsletters keeping you up to date with the latest trends and developments across the market.

Diagnostics Focus

Drug Delivery Insight

Medical Industry Week*

Orthopaedics Business News**

* Weekly Report

** Quarterly Report

All other reports are produced Monthly.

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About BMI

In an uncertain macroeconomic environment, BMI's systematic, independent and data-driven market insights, analysis and forecasts enable you to recognize and assess risks and opportunities across 200+ markets and 20+ industries. For more than 40 years, we have provided impartial and transparent analytics, data and research

across themes, countries and sectors, with deep insight into emerging markets. Our detailed intelligence is frequent, consistent and systematic, enabling you to easily make comparisons and interrogate data to support your strategic plans and investment decisions.

Learn more at fitchsolutions.com/bmi

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