

Headline: The Fresh Market Opens Two New Stores in Lexington and Chicago's Old Town

GREENSBORO, N.C. — Just in time for the holiday season, The Fresh Market expanded its retail footprint Wednesday, opening two new stores in Lexington, Kentucky, and Chicago's Old Town neighborhood.

Guests in attendance for both opening days enjoyed stores stocked with an enticing selection of high-quality meats and seafood, along with fresh produce, local finds and a unique collection of international products. In keeping with its commitment to supporting local communities, The Fresh Market also donated \$2,000 to God's Pantry Food Bank and the Greater Chicago Food Depository.

The Fresh Market will host a larger grand opening celebration Saturday, Dec. 13, complete with giveaways, samples and the ceremonial cracking of an 80-pound wheel of Parmesan.

"There's truly no place like The Fresh Market during the holidays, and we're thrilled to celebrate this season with our new guests in Lexington and Old Town," said The Fresh Market CEO Brian Johnson. "We're excited to be a part of these two wonderful communities and look forward to bringing our signature impeccable hospitality, curated product offerings including the highest quality fresh foods, and elevated shopping experience that transforms everyday eating into extraordinary moments."

The two new stores cap off what has been a growth year for the award-winning premium grocer, which opened seven new stores and debuted a liquor store concept.

#### **About The Fresh Market, Inc.**

Rated by *USA Today* as one of America's Best Customer Service Companies in 2025, voted #1 in six categories by *USA Today's* 10Best Readers' Choice Awards for 2025 including, "Best Grocery Store," "Best Grocery Store Bakery," "Best Grocery Store Deli," "Best Store Produce," and "Best Grocery Store Prepared Foods"—and recognized by *Newsweek* as the "Best Specialty/Natural/Ethnic Grocer" for 2025, The Fresh Market helps guests discover the best with time-saving meal solutions, unique ingredients, and delicious food for any occasion. From fresh produce and exceptional meat and seafood to signature baked goods and thousands of organic options, the specialty grocer offers something to please every palate. The Fresh Market currently operates more than 165 grocery stores in 22 states across the U.S. and one Spirits & Wine store, inspiring guests to discover new flavors and cook with confidence. For more information, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com) or follow the company on [Facebook](#), [Instagram](#), [TikTok](#), [X](#) and [Pinterest](#).

Media Contact:

Sam Wroblewski

[samwroblewski@thefreshmarket.net](mailto:samwroblewski@thefreshmarket.net)