



## Loyalty Plus

### The height of loyalty marketing management

The smartest solution is not always a one-size-fits-all approach. Valutec gives companies of all sizes the tools to grow. The Valutec platform enables you to choose the package that's right for you today and grow with you as your business grows.

For those ready to maximize customer engagement, the Loyalty Plus package combines the best of Essential Gift and Digital Gift Plus with advanced features like robust data management and customizable loyalty programs. By blending physical and digital experiences, Loyalty Plus helps improve acquisition, satisfaction, and retention—putting your business at the forefront of customer loyalty.



#### Maximize your customer reach

- Automatically send gifts to your clients on their birthdays
- Buy one, gift one free. Entice your clients to buy a gift card and get a gift card or an item for free
- Client recovery, rewards or bulk gifting from you to your clients
- Full tracking, reporting and analytics

#### The value of Loyalty Plus

1

##### Recognize Loyalty

Capture customer contact and demographic data for targeted campaigns, greetings, and promotions.

2

##### Track spending

Use loyalty cards to monitor purchases and deliver relevant offers.

3

##### Motivate behavior

Segment customers and send tailored promotions to drive profitable actions.

4

##### Reward strategically

Segment customers and send tailored promotions to drive profitable actions.

**Result:** A premium program designed to boost acquisition, satisfaction, and retention—blending physical and digital experiences for ultimate customer loyalty.

## Dependable results with Loyalty Plus



### Points for purchases

Set point values for transactions (e.g., \$1 = 1 point or other amounts).



### Award Levels & Redemptions

Offer rewards like products, services, discounts, or added card value. Supports multiple payment types.



### Multiple Award Levels

Up to six tiers with notifications when customers qualify. They can redeem or keep earning points.



### Auto Rewards

Simplify loyalty: choose a point threshold for automatic dollar-value rewards (e.g., 50 points = \$5). Keeps customers returning with continuous value.

**75%**

of consumers say they are more likely to make another purchase after receiving a loyalty reward.

**80%**

of shoppers are willing to switch brands for better loyalty benefits.

The **ultimate solution** for building customer loyalty and driving repeat business. Strengthen your brand with powerful tools that reward customers, keep them engaged, and make every interaction seamless.



### Essential Gift

your everyday gift and loyalty



### Digital Gift Plus

take your gift marketing program to the next level with online gift cards



### Loyalty Plus

maximize your reach and strengthen your online presence with the premium loyalty plus package

**Ready to create loyal and satisfied customers?**

Contact me below: