Adie International is a department within Adie that specializes in promoting microfinance beyond France.

Our actions at the international level include: consulting missions, exchange of good practices, implementing joint-projects...

Our team strongly believes in the importance of cooperation and exchanges with various types of stakeholders, in order to improve access to microcredit and business creation outside of France.

EXAMPLES OF CONSULTING MISSIONS

Since 2000, Adie counts on its dedicated team of multidisciplinary experts to carry out consulting missions and technical assistance interventions.

- **Comoros, (2018/2020)**: In collaboration with Horus, strategic support and operational strengthening of the two main credit & savings unions of the Archipelago, to the benefit of the Comorian productive sector. - AFD

- **Spain, (2019)**: Development of a microcredit product to foster women’s access to the labor market in Mallorca. - Treball Solidari.

- **Serbia, (2020)**: Assistance for the development of a social performance management strategy and preparation of an impact assessment survey. - AgroInvest, European Commission

- **Libya, (2020/2021)**: Backing the Libyan Central Bank in the design of a legal and regulatory framework favorable for the development of a microcredit sector. - Expertise France, European Commission

- **Lebanon, (2020/2021)**: Development of a learning module for young Lebanese and Syrian entrepreneurs. – EDF, Makesense, Asfari Foundation
Leveraging on our extensive experience in designing and providing bespoke financial services as well as training and coaching support for micro-entrepreneurs in France and abroad, we partner with microfinance stakeholders and provide them with expertise and a wide-diversity of strategic and operational tools to support the launch or development of their microfinance services.

Through our bottom-up approach, we create tailor-made solutions for underserved individuals and small businesses. Throughout the process we work in close collaboration with our partners to ensure that we foster ownership and provide sustainable solutions that are adapted to the local context.

**OUR OFFER**

**Know-how on vulnerable groups**
Bespoke approach & solutions tailored to finance and support specific target groups: youth, travellers, migrants...

**Social performance management and impact assessment**
Support in implementing SPM and impact assessment tools and processes

**Market study & products development**
Context analysis, customer segmentation, product development (microcredit, business-development services), delivery channels

**Staff training**
Prospection, loan appraisal, risk assessment & decision, recovery, staff management

**Volunteering**
Recruitment, training and management of volunteers

**Advocacy**
for legal environments suitable to self-employment and microfinance

**Communication**
Customers communication campaigns

**Strategic planning**
Business planning: operational organisation and management, financial projections

**Credit risk management**
Operational procedures adapted to vulnerable clients’ profiles and needs

**Grant management**
Fundraising, grants follow-up and reporting

Want to know more? international@adie.org
ADIE IN FRANCE

OUR MISSIONS

FINANCE
Micro entrepreneurs up to 10 000€ who do not have access to loans from the mainstream banking system

SUPPORT
Micro entrepreneurs before, during, and after creating their business through the use of business development services, to ensure the sustainability of their activity

ADVOCATE
For the improvement of the legal environment of microcredit and business creation

WHO WE ARE
Inspired by Muhammad Yunus' microcredit model, Maria Nowak adapted this concept in France, and created Adie in 1989. Adie is a regulated non-profit microfinance institution that firmly believes in a person’s right to initiate an economic activity. For this reason, Adie finances, supports, and also offers its clients the possibility of obtaining micro-insurance as well as personal loans to access employment.

ADIE'S CLIENTS

46% are women
38% are social welfare recipients
24% do not have a diploma
55% line under the poverty line

ACTIVITY

60 660 active clients
168,5M€ portfolio
3 303 micro-insurances

IMPACT

19 375 micro enterprises financed in 2019
15 346 jobs created thanks to business microcredits in 2019

ORGANIZATION

158 branches
584 employees
1281 volunteers

WHERE TO REACH US

139 boulevard de Sébastopol
75002 Paris, France

Sabrina is a success! She started her own luxury transportation company, Nayla Transport, and currently employs 7 drivers.