

Cut to Shape

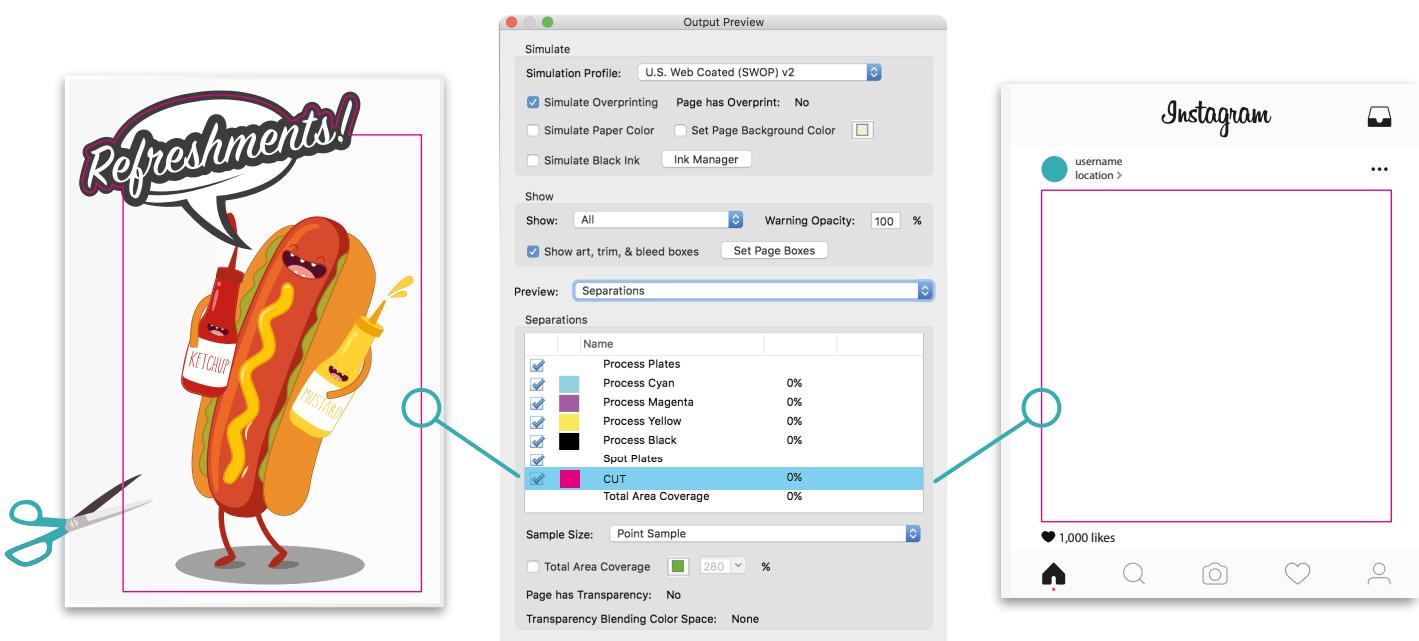
Preparing files with cut paths

Creating cut paths

When ordering cut-to-shape products, please include a dedicated cut path within your artwork. This vector path acts as the digital guide for our flatbed cutting machine to follow your custom shape.



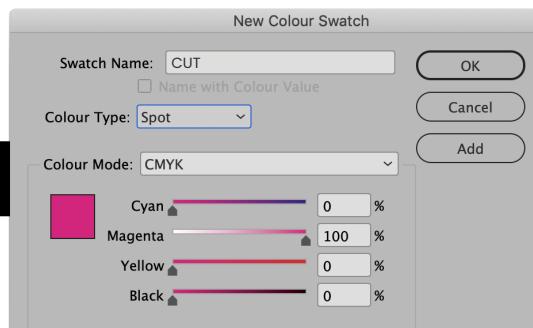
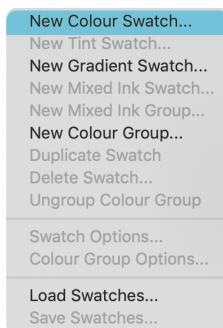
To set this up correctly, apply a spot color to a vector stroke (0.1pt*) in the exact shape and size you require. This spot color must be renamed to **CUT**. Please ensure this is applied to all required paths, whether they are on the inside or the outside of your design, as shown below.



For the best results, use CMYK images in your artwork. Any RGB files will be automatically converted during our workflow, which may cause a colour shift. Always use professional, high-resolution images; low-quality or pixelated source files will significantly reduce the sharpness and quality of your final print.



Important: Ensure your CUT path is set as a Spot Colour. If provided as CMYK, our automated system will recognise it as part of the design and print the line directly onto your artwork.



Creating spot colours

Using InDesign, right click to create a new colour swatch. Change the colour type to **Spot** and label the swatch name **CUT**. Choose a colour that enables you to easily identify your cut path within your document, such as **100% Magenta**.

***0.1pt** - stroke point size; the higher the number, the thicker the weight of the line.