

Self-Adhesive Stickers

Stocks and finishes guide

Self-Adhesive stocks



White (Permanent / Removable)

White self adhesive vinyl with an opaque finish. Suitable for single sided forward printing only.



Clear (Permanent / Removable)

Clear self-adhesive vinyl with a transparent finish. Suitable for either forward or reverse printing.



Anti Slip (Permanent)

Specialist anti slip coated vinyl with an opaque finish. Suitable for single sided forward printing only.

Self-Adhesive shapes



Square cut

Stickers are trimmed to the size specified when ordering. Choose from a wide range of standard sizes or select a custom size to suit your sticker requirements.



Cut to shape

Stickers are trimmed to a specified shape. Supply a cut path as a solid stroke, set as a **spot colour** called **CUT**. The cut path must be the top layer in the artwork and set to **Overprint**.



Sticker sheets

Designs are printed onto kiss cut sheets, allowing each sticker to be peeled away easily. Select from multiple sizes and shapes to match your sticker needs.

Forward vs Reverse printing



Printed Side



Adhesive side



Printed side



Adhesive side

Forward printing

Artwork is printed on the non adhesive side of the material. Readable read from the non adhesive side only. Ideal for glass surfaces and mirrors.

Reverse printing

Artwork is flipped and printed on the non adhesive side of the material. Readable from the adhesive side and visible from both sides. Ideal for windows.