

Artwork

Print-ready PDF checklist



Images

Resolution of image should be 300dpi or higher to ensure crisp high-quality images once printed.

Fonts

Ensure that all fonts used in your artwork are embedded within the file, or converted to outlines.

Colour Mode

Colour of document should be set to CMYK, any artwork submitted as RGB will be converted.

Bleed

3mm bleed should be included within your exported artwork.

Crop Marks

Artwork should be exported with crop marks shown. This will indicate where to trim artwork to the finished size.



Ensure artwork matches the dimensions and orientation of your order. Files that do not match these specs will be rejected to avoid printing errors.