



# CHILD ACTIVISTS FOR PREVENTION (CAP) PROJECT

The pilot phase of the CAP project was implemented during 2020's 16-days of activism, 25 November – 10 December, by high school learners from all over South Africa. The project was the response to the tragic passing of a high school girl by the name Amahle, who was victim of sexual abuse and domestic violence.

Amahle was a member of the South African Police Service's Junior Commissioner Programme and an active voice in the fight against GBV. Her death activated Junior Commissioners nationwide to raise awareness about:

**the various forms of abuse** against children, the importance of **reporting abuse** to trusted duty bearers, and the efficacy of **speaking out about abuse** as a child's right to heal.

SAPS's Junior Commissioners joined forces with young changemakers from Masifunde in Walmer Township, Gqeberha, and started the nationwide CAP project on social media. A learner enrolled in the project received intensive theory training in violence prevention and children's right, followed by capacity building in skills necessary to be a prevention campaigner online on social media.

As "Child Activists for Prevention" the participating learners are empowered to be agents of change for themselves as well as for their peers. They become social media campaigners who use modern multimedia tools to narrate the stories of children and empower peers to report and speak out about abuse!

The CAP project was coordinated by Masifunde Learner Development NPC and supported by GIZ's Violence and Crime Prevention project.



Find it online at  
[www.ca4p.org](http://www.ca4p.org)







# ACTIVITY TIMELINE 2019

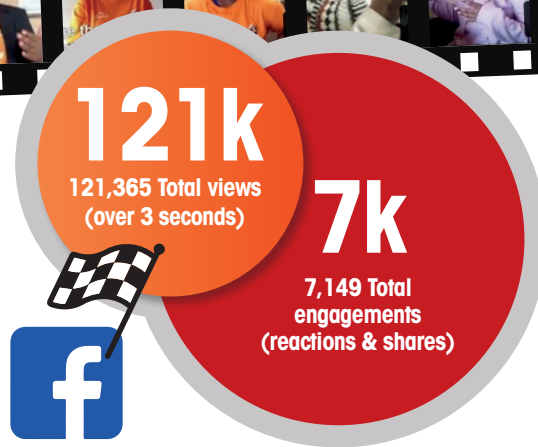




The 16 Child Activists for Prevention were directly impacted and staunch to continue with the advocacy beyond the 16 Days of Activism, while they reached and influence a larger audience on social media

# 1,001,809

**TOTAL NUMBER OF PEOPLE REACHED**



## 16 Days Videos



See all videos here  
on Masifunde's  
YouTube channel

<https://cutt.ly/0INZz0Z>

On day 16, video content was shared which was submitted by learners who followed the campaign and who were encouraged to produce and share their own awareness content! An amazing proof of the campaign's activating character.

## Some words from the learners

"I am proud of myself that I was part of such an action project. I now understand that, yes I did it in honour of Amahle but I also did for myself, my peers and all the children who are at risk of being victims of abuse. Speaking out about abuse will help many who didn't know how to get help. For me this will not end here, being part of CAP is only the beginning as I've always wanted to raise my voice against injustice, not to complain but to bring about solutions and that's what CAP offered me, a space to use my voice for change."

**Azukile Molo, Grade 11**

"CAP helped me as a boy to share with my friends that as boys we do not need to shy away about issues of gender based violence. We need to speak up and act different so that we can be a better generation. I struggled putting this message out there before, but now I am confident because I am Child Activist for Prevention of all types of abuse. The easiest way for me was to say that my friends should follow the campaign on Facebook and our talks will start there and I would share the things I learnt during the CAP campaign development training."

**Ayabonga Jack, Grade 10**

"I was very nervous to stand in front of the camera, but I did it and I am glad that I did. I actually enjoyed it more than I thought I would. What made me comfortable was that I was filming something that was my original idea, and the team was helpful."

**Liyema Webana, Grade 8**

"I wrote a poem few weeks before the campaign started and it seemed as a coincidence because it related. I wanted to only share it with the other child activists, little did I know that more people will hear it, as it was posted on social media. My other highlight was participating in the webinar with experts, I felt heard and understood because I went there with an understanding that I am representing the children of South Africa and representing the CAP campaigners."

**Tanatswa Kativu, grade 11**

"I believe that abuse should be stopped on its tracks so that we may not run another campaign in honour of a fellow child. Being part of this made me realise that we will all get there by playing our part through educating, informing others and most importantly acting and being about the messages we share on our CAP campaign."

**Ayanda Mapalane, Grade 11**