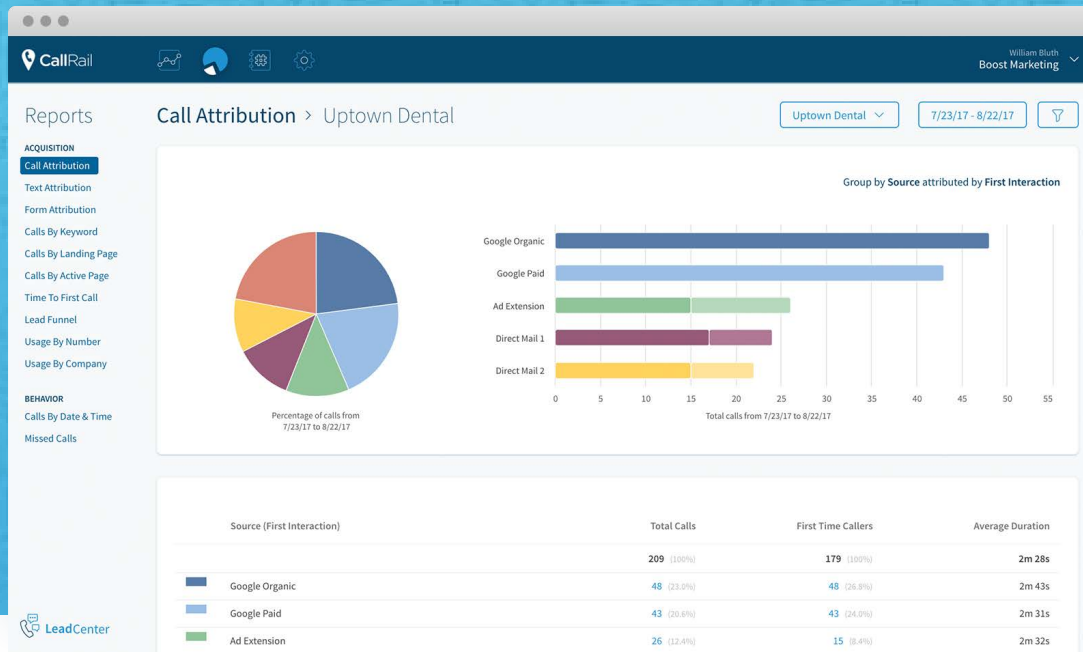




# Call Analytics for Data-Driven Marketers



## Know Your Calls & Grow Your Business

You spend tons of money marketing your business every day, but how do you know what's working? From your efforts online to those offline, CallRail is here to help you learn what's working and help grow your business.

Utilize our powerful and easy to use reporting tools to get insight into which online and offline marketing campaigns are driving calls, increase conversion rates with call recording, and automatically qualify leads with conversation intelligence.

“ We did some research and sat on a call with CallRail and saw how easy it was. The difference was quite dramatic. It wasn't just a slight improvement, it was a major improvement to what we had. The interface and the usability was far superior. It was a no-brainer to move to CallRail. ”

- Julian Winfield, iNet Media



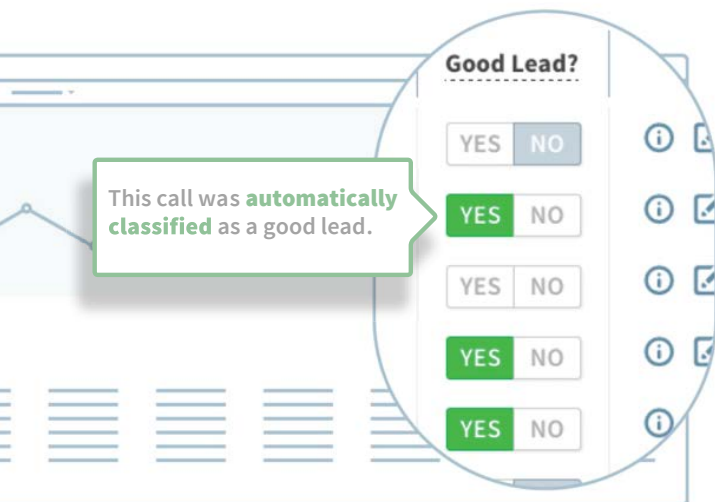
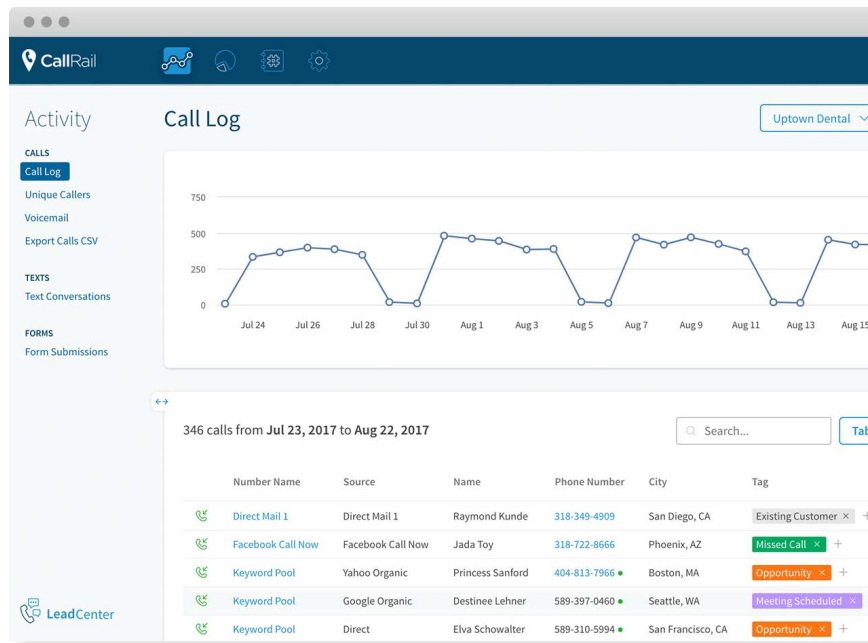
www.callrail.com

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888-907-4718

## Intuitive and Easy to Use

Start call tracking today with our free trial – no credit card needed. Seamlessly port your existing phone numbers to CallRail or set up numbers instantly in our intuitive dashboard and start receiving phone calls immediately.



## Analytics & Reporting

Know which campaigns are driving calls by viewing our clear, intuitive analytics dashboard. Analyze your call data by source, page, keyword, day, and more. Easily export data for analysis and reporting.

## Conversation Intelligence

Using call transcriptions, machine learning, and call metadata, CallRail's CallScore feature instantly scores your phone calls. Save time and understand the quality of your calls without ever listening to a recording.

